

# Group Exhibit H

## Mailing List Finder

All Mailing Lists

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## FORTUNE Mailing List

FORTUNE gives top executives the practical knowledge they need to maximize their success. With a focus on business, finance and management, in-depth articles also cover technology, careers and personal finance. FORTUNE provides trusted insight, deep reporting, provocative storytelling and unrivaled access to the world's most influential leaders and companies. Subscribers are high-income business professionals, managers and executives with consumer spending power. FORTUNE gives them the information they need to grow their businesses, advance their careers and make smart investments.

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## SEGMENTS

COUNTS THROUGH 01/01/2015

566,408 TOTAL UNIVERSE / BASE RATE	\$135.00/M
37,432 1 MONTH SUBSCRIBERS	+ \$16.00/M
15,814 6 MONTH CHANGE OF ADDRESS	+ \$14.00/M
92,392 6 MONTH FORMER SUBSCRIBERS	\$50.00/M
306,850 ACTIVE DIRECT TO PUBLISHER SUBSCRIBERS	+ \$10.00/M
266,952 ACTIVE DIRECT MAIL SOLD SUBSCRIBERS	+ \$10.00/M
39,624 ACTIVE BUSINESS ADDRESS SUBSCRIBERS	+ \$14.00/M
312,764 ACTIVE AGENT SOLD SUBSCRIBERS	+ \$10.00/M
141,462 ACTIVE FEMALE SUBSCRIBERS	+ \$8.00/M
405,001 ACTIVE MALE SUBSCRIBERS	+ \$8.00/M
52,498 ACTIVE ONLINE SOURCE SUBSCRIBERS	+ \$10.00/M
38,522 ACTIVE PUBLIC PLACE	+ \$14.00/M
216,608 ACTIVE RENEWAL SUBSCRIBERS	+ \$10.00/M
396,606 ACTIVE SENIORS AGE 50+	+ \$16.00/M
184,989 ACTIVE EMAIL ADDRESSES	\$300.00/M
BUSINESS CATALOG RATE \$90/M; BUSINESS MAILERS ADD \$30/M	
FUNDRAISING RATE \$80/M; CONSUMER CATALOG RATE \$75/M;	
TELEMARKETING AVAILABLE +\$25/M	

POPULARITY: ■■■■ 100

MARKET: BUSINESS

CHANNELS: 

SOURCE: SEE BELOW IN DESCRIPTION

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

GENDER: 40% FEMALE 60% MALE

SPENDING: \$32.00 AVERAGE ORDER

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE	\$16.00/M
BUSINESS ADDRESS	\$14.00/M
CANCELLATION FEE	\$150.00/F
CHANGE OF ADDRESS	\$14.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
PUBLIC PLACE ADDRESS	\$14.00/M
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  MONEY MAGAZINE
-  THE ECONOMIST
-  HARVARD BUSINESS REVIEW - ACTIVE SUBSCRIBERS
-  ROBB REPORT
-  SMITHSONIAN MAGAZINE
-  FORBES

## DESCRIPTION

FORTUNE gives top executives the practical knowledge they need to maximize their success. With a focus on business, finance and management, in-depth articles also cover technology, careers and personal finance. FORTUNE provides trusted insight, deep reporting, provocative storytelling and unrivaled access to the world's most influential leaders and companies. Subscribers are high-income business professionals, managers and executives with consumer spending power. FORTUNE gives them the information they need to grow their businesses, advance their careers and make smart investments.



## Demographics/Profile:





Women 40%

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Men	60%
Median Age	45
Median Household Income	\$102,704
College Graduates	81%
Top Management	64%
Average Net Worth	\$2,223,600
Average Investment Portfolio	\$1,902,800

**Source:**

Agents  
Direct Mail  
Insert Cards  
Internet  
Renewals

 [KIPLINGER'S PERSONAL FINANCE](#)  
 [CFO MAGAZINE MASTERFILE](#)  
 [TRAVEL + LEISURE](#)  
 [ARCHITECTURAL DIGEST MAGAZINE](#)

**General Comments:****Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

Terms: Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees. Orders Cancelled after the mail date, full charges apply. All list rentals must be reciprocal to all FORTUNE offers.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #80081 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- PLEASE INQUIRE ABOUT EXCHANGE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

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## Real Simple Mailing List

Real Simple is the modern woman's guide to uncomplicated living. Subscribers find actionable solutions to streamline the way they manage their busy lives, smarter ways to manage their money, and organizational systems for reducing clutter, saving time, and reducing stress. Real Simple provides its subscribers with inspiring ideas that embrace a more satisfying way of living, focusing on the things that matter most.

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## SEGMENTS

COUNTS THROUGH 01/01/2015

991,024 TOTAL UNIVERSE / BASE RATE	\$105.00/M
166,607 30 DAY SUBSCRIBERS	+ \$16.00/M
881,962 ACTIVE FEMALE SUBSCRIBERS	+ \$8.00/M
108,376 ACTIVE MALE SUBSCRIBERS	+ \$8.00/M
676,682 ACTIVE DIRECT TO PUBLISHER SUBSCRIBERS	+ \$10.00/M
427,778 ACTIVE DIRECT MAIL SOLD SUBSCRIBERS	+ \$10.00/M
485,132 ACTIVE RENEWAL SUBSCRIBERS	+ \$10.00/M
28,070 ACTIVE BUSINESS ADDRESS SUBSCRIBERS	+ \$14.00/M
342,819 ACTIVE REAL SIMPLE KIDS	+ \$16.00/M
44,287 ACTIVE PUBLIC PLACE	+ \$14.00/M
166,142 6 MONTH FORMER SUBSCRIBERS	\$50.00/M
303,597 REAL SIMPLE EMAIL ADDRESSES	\$150.00/M
FUNDRAISING/CATALOG RATE	\$75/M

## DESCRIPTION

Real Simple is the modern woman's guide to uncomplicated living. Subscribers find actionable solutions to streamline the way they manage their busy lives, smarter ways to manage their money, and organizational systems for reducing clutter, saving time, and reducing stress. Real Simple provides its subscribers with inspiring ideas that embrace a more satisfying way of living, focusing on the things that matter most.



## POPULARITY: 100

MARKET:	CONSUMER
CHANNELS:	
SOURCE:	SEE DESCRIPTION
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA
GENDER:	90% FEMALE
SPENDING:	\$28.95 AVERAGE ORDER

## SELECTS

30 DAY	\$16.00/M
6 MONTH HOTLINE	\$8.00/M
90 DAY	\$12.00/M
AGE	\$16.00/M
BUSINESS ADDRESS	\$14.00/M
CANCELLATION FEE	\$150.00/F
CHANGE OF ADDRESS	\$14.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
PUBLIC PLACE	\$14.00/M
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP SET UP	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

- MARTHA STEWART LIVING
- POTTERY BARN
- FRONTGATE
- WEST ELM
- RH - FORMERLY RESTORATION HARDWARE
- SMITHSONIAN MAGAZINE
- FOOD NETWORK MAGAZINE
- TRAVEL + LEISURE
- SUNSET
- CRATE AND BARREL

## Demographics/Profile:

Women	90%
College Educated	86%
Married	64%
Median Age	46.2
Children	43%

## Source:

Agents
Direct Mail
Insert Cards
Internet

COULTER-OWENS 000190

		Renewals
Employed	75%	
Median Household Income	\$ 93,960	

**Pricing:**

Policy:	Net Name 85%	
Minimum:	50,000	Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees. Orders Cancelled after the mail date, full charges apply. All list rentals must be reciprocal to all REAL SIMPLE offers.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #79788 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- PLEASE INQUIRE ABOUT EXCHANGE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

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## Time Inc. African American Masterfile Mailing List

Mailers can reach a large universe of these super-responsive consumers via this merged, unduplicated file of Time Inc. subscribers! Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of demographic, lifestyle and purchase data elements, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

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## SEGMENTS

COUNTS THROUGH 05/29/2014

POPULARITY: \*\*\*\*\* 96

969,537 TOTAL UNIVERSE / BASE RATE	\$95.00/M
939,537 ACTIVE AFRICAN AMERICAN SUBSCRIBERS	+ \$16.00/M
688,866 ACTIVE AFRICAN AMERICAN FEMALES	+ \$24.00/M
260,867 ACTIVE AFRICAN AMERICAN MALES	+ \$24.00/M
267,340 90 DAY AFRICAN AMERICAN SUBSCRIBERS	+ \$28.00/M
485,664 6 MONTH AFRICAN AMERICAN SUBSCRIBERS	+ \$24.00/M
101,490 30 DAY AFRICAN AMERICAN SUBSCRIBERS	+ \$32.00/M
FUNDRAISING/CATALOG RATE \$75/M	

MARKET:	CONSUMER
CHANNELS:	<input type="checkbox"/>
SOURCE:	OTHER
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA

## DESCRIPTION

Mailers can reach a large universe of these super-responsive consumers via this merged, unduplicated file of Time Inc. subscribers! Included in this Masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of demographic, lifestyle and purchase data elements, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

## General Comments:

In addition to African American subscribers, Time Inc. offers over 45 ethnic and religious selects, including: Catholic, Jewish, British, Hispanic, German, and Irish. Call for details.

## Pricing:

Policy: Net Name 85%  
Minimum: 50,000

Run Charge: \$10/M

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
CANCELLATION FEE	\$150.00/F
DEMOGRAPHIC	\$16.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

- ☐ MIDNIGHT VELVET CATALOG
- ☐ ESSENCE MAGAZINE
- ☐ CONDE NAST - AFRICAN AMERICAN SUBSCRIBERS
- ☐ NATIONAL MAGAZINE EXCHANGE ENHANCED MASTERFILE
- ☐ PUBLISHERS DIGEST BOOK BUYERS
- ☐ AFRICAN AMERICAN SENIORS
- ☐ AFRICAN AMERICAN PRIME PROSPECTS
- ☐ BLACK ENTERPRISE ENHANCED MASTERFILE
- ☐ BLACK ENTERPRISE MAGAZINE - SUBSCRIBERS
- ☐ FRANK CAWOOD & ASSOCIATES MASTERFILE

COULTER-OWENS 000192

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply

**Source:** Direct Mail

#### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #79984 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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All Mailing Lists

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## Time Inc. Corporate Database - Custom Models Mailing List

Consumers are generated from all Time Inc's magazines, books and products including: All You, Coastal Living, Cooking Light, Entertainment Weekly, Essence, Food & Wine, Fortune, GOLF Magazine, Health, InStyle, Money, Oxmoor House, Oxmoor House Book Series, People en Espanol, People, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sports Illustrated Kids, Sunset, This Old House, TIME, and Travel + Leisure. Our models are built on the Time Inc. Corporate Database - 104MM Individuals from 23 companies, with thousands of Purchase and Demographic/Lifestyle variables available for overlay. Product purchase data includes Books, Magazines and Videos.

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## SEGMENTS

COUNTS THROUGH 12/31/2014

102,000,000 TOTAL UNIVERSE / BASE RATE	\$95.00/M
SCORING FEE	+ \$25.00/M
CATALOG RATE	\$65.00/M
FUNDRAISING RATE	\$70.00/M

## DESCRIPTION

Consumers are generated from all Time Inc's magazines, books and products including: All You, Coastal Living, Cooking Light, Entertainment Weekly, Essence, Food & Wine, Fortune, GOLF Magazine, Health, InStyle, Money, Oxmoor House, Oxmoor House Book Series, People en Espanol, People, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sports Illustrated Kids, Sunset, This Old House, TIME, and Travel + Leisure.

Our models are built on the Time Inc. Corporate Database - 104MM Individuals from 28 companies, with thousands of Purchase and Demographic/Lifestyle variables available for overlay. Product purchase data includes Books, Magazines and Videos.

POPULARITY: \*\*\*\*\* 98

MARKET: CONSUMER

CHANNELS: 

SOURCE: DIRECT RESPONSE

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: PREFERRED PROVIDER

GEO: USA

## SELECTS

## ADDRESSING

KEY CODING	NOT AVAILABLE
EMAIL	\$50.00/F

## RELATED LISTS

-  I-BEHAVIOR DATABASE
-  THE NEW YORKER MAGAZINE
-  SMITHSONIAN MAGAZINE
-  CONDE NAST - CUSTOM MODELING MASTERFILE
-  VANITY FAIR MAGAZINE
-  NEW YORK MAGAZINE
-  MEREDITH DATABASE - MODELING
-  THE WEEK MAGAZINE
-  CDS XPRESS MOVES MASTERFILE
-  CONDE NAST TRAVELER MAGAZINE

The products we offer are:

### Profile Report

This is the 1st step for all model requests. A Profile Report will tell us:

- 1) which titles/straight selections should be recommended (goal: provide incremental volume) and 2) if a CDB Model for this Client/Offer is viable. Client should provide at least 25,000 DMS subs/buyers to us. Depending on their offer, we may request

COULTER-OWENS 000194



additional data flags (i.e. Paid, \$ Spent, \$ Donated, Housename.) The Profile Report will take 2-3 weeks to complete.

### Regression Nth Model

Regression Models requires a high level of Time Inc./Client commitment and coordination. The Profile Report is used identify a test universe that the Client mails an nth of - enough to produce 500-750 responders. (NOTE: 500 responders is the minimum necessary; 750 responders is preferable.) Once the response is final, the Client returns all of the responders and the non-responders from that mailing to Time Inc. The Regression Model build will take 4 weeks from that point.

### Net Response Model

This model type saves the Client time and expense vs. the Regression Nth Model product. Since this model utilizes net response from Clients' already completed campaigns, it is more cost effective than first testing straight lists/selects from the Profile Report recommendation. (NOTE: The Net Response Model will only be built when the Profile Report indicates a Model is the preferred strategy over straight select testing.) Client provides at least 25,000 net responders and 500,000 non-responders from recent mailings. Depending on the offer, we may request additional data flags (i.e. Paid, \$ Spent, \$ Donated, Housename.) These net responders and non-responders are matched back to our CDB and using net response as the maximizer, we can identify names likely to respond to and pay for the Client's offer. The Net Response Model takes 4 weeks to build.

Turnaround Time: 4 weeks

### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #318860 or [click here to place your request](#).
- 75,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS NOT AVAILABLE

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## Mailing List Finder

All Mailing Lists

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## Time Inc. Donors to Veteran's Causes Mailing List

Target these donors to veteran's causes who are subscribers to Time Inc. publications—selectable by source, recency, and hundreds of lifestyle, demographic and purchase data elements. Even the most targeted of campaigns will have success with this file. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, Travel + Leisure.

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## SEGMENTS

COUNTS THROUGH 10/02/2014

1,100,555 TOTAL UNIVERSE / BASE RATE	\$95.00/M
1,132,389 DONORS TO VETERANS CAUSES	+ \$16.00/M
121,837 1 MONTH DONORS TO VETERANS CAUSES	+ \$32.00/M
302,453 3 MONTH DONORS TO VETERANS CAUSES	+ \$28.00/M
928,459 ACTIVE DONORS TO VETERANS CAUSES AGE 50+	+ \$32.00/M
548,412 ACTIVE DONORS TO VETERANS CAUSES AGE 66+	+ \$32.00/M
346,402 ACTIVE DONORS TO VETERANS CAUSES WITH PRESENCE OF CHILDREN	+ \$32.00/M
744,911 ACTIVE FEMALE DONORS TO VETERANS CAUSES	+ \$24.00/M
431,852 ACTIVE MALE DONORS TO VETERANS CAUSES	+ \$24.00/M
496,456 ACTIVE DONORS TO VETERANS CAUSES WHO ARE VETERANS	+ \$32.00/M
FUNDRAISING/CATALOG RATE \$75/M	
NONPROFIT TEST INCENTIVE	
BASE: \$70/M + \$15/M CAP SELECTS	

## DESCRIPTION

Target donors to veteran's causes who are subscribers to Time Inc. publications—selectable by source, recency, and hundreds of lifestyle, demographic and purchase data elements. Even the most targeted of campaigns will have success with this file. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure.

## Pricing:

Policy: Net Name 85%

Minimum: 50,000

Run Charge: \$10/M

POPULARITY: ■■■■ 93

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE, INCOME	\$16.00/M
CANCELLATION FEE	\$150.00/F
DONORS	\$16.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F
ADDRESSING	
KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  BOYS TOWN VETERAN DONORS
-  EASTER SEALS VETERAN DONORS
-  PARALYZED VETERANS OF AMERICA
-  PREMIUM DONOR MASTERFILE
-  AMERICAN LUNG ASSOCIATION VETERANS
-  WOUNDED WARRIOR PROJECT
-  AMERICAN LEGION NON MEMBER DONORS
-  IRAQ VETERANS FOR CONGRESS
-  COVENANT HOUSE DONORS - VETERANS
-  DISABLED AMERICAN VETERANS
-  ACTIVE DONORS
-  THE TEA PARTY PATRIOTS

COULTER-OWENS 000197



**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**Source:** Direct Mail

#### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #290848 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

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1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Enhanced Catalog Buyer Masterfile Mailing List

This masterfile reaches double-qualified consumers who, in addition to being magazine subscribers, are also mail order buyers. Comprised of active subscribers across 21 Time Inc. publications, this substantial universe delivers a rich variety of consumers across many lifestyles and life stages who purchase everything from apparel, beauty and health items, to children's, home and pet products, electronics, crafts, gifts, collectibles, sporting goods and much more. With 175 purchase data elements selectable, combined with demographic and lifestyle data from InfoBase, even the most targeted of campaigns will have success prospecting with this masterfile. The file includes names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure.

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## SEGMENTS

COUNTS THROUGH 05/29/2014

POPULARITY: \*\*\*\*\* 95

13,613,861 TOTAL UNIVERSE / BASE RATE	\$95.00/M
10,127,789 MAIL ORDER BUYERS	+ \$16.00/M
10,134,451 MAIL ORDER RESPONDERS	+ \$16.00/M
4,829,344 ONLINE BUYERS	+ \$16.00/M
7,340,462 WOMEN'S APPAREL BUYERS	+ \$16.00/M
3,391,477 MEN'S APPAREL BUYERS	+ \$16.00/M
1,852,916 JUNIOR APPAREL BUYERS	+ \$16.00/M
1,443,126 CHILDREN'S APPAREL BUYERS	+ \$16.00/M
725,157 GIRL'S APPAREL BUYERS	+ \$16.00/M
528,691 BOY'S APPAREL BUYERS	+ \$16.00/M
890,128 COLLECTIBLE PURCHASE BUYERS	+ \$16.00/M
1,839,868 CRAFT PURCHASE BUYERS	+ \$16.00/M
5,763,893 ELECTRONICS PURCHASE BUYERS	+ \$16.00/M
4,215,673 FAMILY MERCHANDISE BUYERS	+ \$16.00/M
8,059,394 GIFT PURCHASE BUYERS	+ \$16.00/M
2,269,221 HEALTH MERCHANDISE BUYERS	+ \$16.00/M
6,154,628 HEALTH/BEAUTY MERCHANDISE BUYERS	+ \$16.00/M
7,843,243 HOME PRODUCT BUYERS	+ \$16.00/M
6,104,782 MISC. PRODUCT BUYERS	+ \$16.00/M
397,899 OUTDOOR PRODUCT BUYERS	+ \$16.00/M
1,662,921 PET PRODUCT BUYERS	+ \$16.00/M
2,159,006 SPORTS PRODUCT BUYERS	+ \$16.00/M
2,219,657 TRAVEL PURCHASE	+ \$16.00/M
FUNDRAISING/CATALOG RATE \$75/M	

MARKET: CONSUMER  
CHANNELS:   
SOURCE: OTHER  
PRIVACY: UNKNOWN  
DMA?: YES - MEMBER  
STATUS: STANDARD PROVIDER  
GEO: USA







## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE, INCOME	\$16.00/M
CANCELLATION FEE	\$150.00/F
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
PRODUCT PURCHASED	\$16.00/M
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  VICTORIAN TRADING COMPANY
-  INTELITRACK CONSUMER DATABASE
-  BUYING HABITS MASTERFILE
-  BASS PRO SHOPS CATALOG BUYERS
-  CHRISTIAN BOOK DISTRIBUTORS
-  CATALOG BUYERS

## DESCRIPTION

This masterfile reaches double-qualified consumers who, in addition to being magazine subscribers, are also mail order buyers. Comprised of active subscribers across 21 Time Inc. publications, this substantial universe delivers a rich variety of consumers across many lifestyles and life stages who purchase everything from apparel, beauty and health items, to children's, home and pet products, electronics, crafts, gifts, collectibles, sporting

COULTER-OWENS 000199

goods and much more.

With 175 purchase data elements selectable, combined with demographic and lifestyle data from InfoBase, even the most targeted of campaigns will have success prospecting with this masterfile. The file includes names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure.

**Apparel Interest/Purchase:**

- Accessories
- Big & Tall
- Boys
- Children
- General
- Hosiery
- Infant/Toddler
- Lingerie
- Loungewear
- Men
- Non-Gender Specific
- Petite
- Plus-Size
- Pre-Teen Boys
- School Age Boys
- School Age Girls
- Unknown Age Girls
- Women
- Women's Activewear
- Women's Business Casual
- Women's Casual
- Women's Eveningwear
- Women's Footwear
- Women's Furs
- Women's Handbags
- Women's Hats
- Women's Maternity
- Women's Outerwear
- Women's Swimwear
- Women's Uniform/Workwear
- Young Men's
- Young Women's

**Collectibles:**

- Baseball Purchase
- Basketball Purchase
- Coin Purchase
- Coin/Stamp Purchase
- Dolls Purchase
- Ice Hockey Purchase
- Memorabilia Purchase
- Model Cars Purchase
- Movies Purchase
- Music Purchase
- Pottery Purchase

**Health:**







- Allergy Supplies
- Alternative Medical Supplies
- Exercise/Health DVD Purchase
- Female Wellness Health Purch
- Fitness Equipment Purchase
- Fitness Magazine Purchase
- Medical Supplies Purchase
- New Age Products Purchase
- New Age/Organic Products
- Nutraceuticals/Vitamins Purchase
- Nutrition/Vitamins Purchase
- Running/Walking Products Purch
- Senior Needs Products Purchase
- Weight Gain/Muscle Prod Purch

**Health/Beauty:**

- Anti-Aging Health Purchase
- Beauty Accessories Purchase
- Body Shaping Products Purchase
- Cosmetic Beauty Aids Purchase
- Cosmetics Purchase
- Diet Products Purchase
- Green Products Purchase
- Health/Beauty Accessories Purch
- Health/Beauty Cosmetics Purch
- Health/Beauty Female Wellness
- Health/Beauty New Age Prod Pur
- Health/Beauty Personal Care
- Health/Beauty Physical Enh Prod
- Health/Beauty Products Purch
- Personal Care Product Purchase
- Personal Care/intimate Purchase
- Physical Enhancement Purchase

**Home:**

- Appliance Purchase
- Bathroom Furnishing Purchase
- BBQ Grill/Outdoor Dining Purch
- Carpeting Purchase
- Children's Furniture Purchase
- Children's Home Décor Purchase
- Coffee Maker Purchase
- Electrical Supplies Purchase
- Fixture/Hardware Purchase
- Furniture Purchase

-  HAMPSHIRE LABS MENS HEALTH
-  SGT GRIT MARINE CORPS SPECIALTY CATALOG
-  TEN - THE ENTHUSIAST NETWORK ENHANCED MASTERFILE
-  HAVANA TOBACCO
-  CURRENT GENERAL MERCHANDISE CATALOG
-  THE TENDER FILET CATALOG FOOD AND GIFT BUYERS



Sports Purchase  
Sports Memorabilia Purchase  
Stamps Purchase  
Toy Purchase

**Crafts:**

Crafts - General Purchase  
Crafts SC Purchase  
Floral Design Purchase  
Knit/Crochet Purchase  
Needlepoint Purchase  
Painting Purchase  
Quilting Purchase  
Scrapbooking Purchase  
Sewing Purchase  
Woodworking Purchase

**Electronics:**

Computer Software Purchase  
Computer/Home Off Prod Purch  
Copier Product Purchase  
Desktop Product Purchase  
DVD Player Purchase  
Elec/Comp/Home Off Prod Purch  
Electronic Gadget Purchase  
Electronics General Purchase  
Laptop Product Purchase  
PDA Product Purchase  
Photo/Video Equipment Purch  
Satellite Dish Purchase  
Scanner Product Purchase  
Software Purchase  
TV/Video/Mobile Product Purch

**Family:**

Audio Books Purchase - Child  
Baby Care General Purchase  
Baby Toys Purchase  
Back-to-School Product Purch  
Books Purchase - Parenting  
Children Learning Toy Purch  
Children's Games/Puzzles  
Children's Products  
Children's Toys Purchase  
Children's Video Games Purch  
DVD/Videos Kids/Family Purch

**Gifts:**

Baked Goods - Gift  
Candy - Gift  
Cigars - Gift  
Coffee/Teas - Gift  
Cookies - Gift  
Edible Holiday Items - Gift  
Ethnic Holiday Items- Gift  
Flowers - Gift  
Fruit/Cheese - Gift  
Holiday Items - Gift  
Specialty Items - Gift

High-end Appliances Purchase  
Home and Garden Purchase  
Home Care Products  
Home Furnishing Purchase  
Home Furnishing SC Purchase  
Home Improvement Supplies Pur  
Home Office Furniture Purchase  
Home Office Supplies Purchase  
Rug Purchase  
Small Appliance Purchase  
Tools Purchase  
Window Treatments Purchase

**Outdoors:**

Boating Products Purchase  
Camping/Hiking Purchase  
Fishing Purchase  
Hunting Products  
Scuba Diving Products

**Pets:**

Pet Product Purchase

**Purchases (Misc.):**

Baked Goods  
Children's Video Games  
Children's Science/Nature Toys  
Dolls  
Fine Jewelry  
Flowers  
Food/Beverage  
General Merchandise  
Gift Basket  
Gift Certificate  
Jewelry  
Peripheral Product  
Religious Jewelry  
Travel/Entertainment Products

**Sports:**

Baseball/Softball Purchase  
Cycling Purchase  
Golf Products Purchase  
Skateboarding Products Purch  
Skiing Products Purchase  
Snowboarding Products

**Travel:**

Cruise/Vacation Purchase  
Travel Purchase

COULTER-OWENS 000201

**Source:** Direct Mail

**Pricing:**

Policy: Net Name 85%

Minimum: 50,000

Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #296736 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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COULTER-OWENS 000202

## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Families Masterfile Mailing List

Reach households with children between the ages of 0-17. The masterfile reaches over 3.5MM families with children who are affluent and influential with discretionary incomes. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, and TIME. With the broad range of lifestyle, demographic and purchase selections, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

Get Count

Get Pricing

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## SEGMENTS

COUNTS THROUGH 05/29/2014

4,413,888 TOTAL UNIVERSE / BASE RATE	\$95.00/M
4,413,888 ACTIVE HOUSEHOLDS WITH CHILDREN	+ \$16.00/M
652,132 FAMILIES WITH CHILDREN AGE 0-2	+ \$16.00/M
1,047,763 FAMILIES WITH CHILDREN AGE 3-5	+ \$16.00/M
1,658,576 FAMILIES WITH CHILDREN AGE 6-10	+ \$16.00/M
1,769,650 FAMILIES WITH CHILDREN AGE 11-15	+ \$16.00/M
1,139,535 3 MONTH HOUSEHOLDS WITH CHILDREN	+ \$28.00/M
873,297 FAMILIES WITH CHILDREN AGE 16-17	+ \$16.00/M
8,457,325 INCOME \$75K+	+ \$32.00/M
3,808,228 FAMILIES THAT ARE ONLINE	+ \$32.00/M
2,592,042 FAMILIES THAT TRAVEL	+ \$32.00/M
2,915,296 FAMILIES THAT INVEST	+ \$32.00/M
865,636 ACTIVE HOUSEHOLDS WITH BOYS	+ \$24.00/M
618,538 ACTIVE HOUSEHOLDS WITH GIRLS	+ \$24.00/M
1,435,377 ACTIVE HOUSEHOLDS WITH 2+ CHILDREN	+ \$16.00/M
FUNDRAISING/CATALOG RATE \$75/M	

## DESCRIPTION

Reach households with children between the ages of 0-17. The database reaches over 3.5MM families with children who are affluent and influential with discretionary incomes.

Included in this Families Masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, and TIME. With the broad range of lifestyle, demographic and purchase selections, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

POPULARITY: \*\*\*\*\* 98

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
CANCELLATION FEE	\$150.00/F
DEMOGRAPHIC	\$16.00/M
GENDER/SEX	\$16.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F
<b>ADDRESSING</b>	
KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  POTTERY BARN KIDS
-  LILLY'S KIDS
-  PARENTS MAGAZINE
-  HIGHLIGHTS FOR CHILDREN FAMILY MASTERFILE
-  BIRTHDAY EXPRESS BUYERS
-  HEARTHSONG
-  MEREDITH DATABASE - FAMILIES WITH CHILDREN
-  RANGER RICK SUBSCRIBERS
-  CONDE NAST - HOUSEHOLDS WITH CHILDREN
-  HEARST MASTERFILE - YOUNG FAMILIES

COULTER-OWENS 000203



**Source:** Direct Mail

**Pricing:**

Policy: Net Name 85%

Minimum: 50,000 Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #79982 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Food &amp; Gift Masterfile Mailing List

Delivering food and gift givers across all of the Time Inc. brands, this database is comprised of subscribers who have purchased food and gift items including cookies, candy, flowers, gift baskets, and holiday items. Included in this masterfile are subscribers from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

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## SEGMENTS

COUNTS THROUGH 05/29/2014

MARKET:

CONSUMER

8,215,175 TOTAL UNIVERSE / BASE RATE \$95.00/M

8,215,175 ACTIVE FOOD &amp; GIFT PURCHASERS + \$16.00/M

FUNDRAISING/CATALOG RATE \$75/M

CHANNELS:

☐

SOURCE:

OTHER

PRIVACY:

UNKNOWN

DMA?:

YES - MEMBER

STATUS:

STANDARD PROVIDER

GEO:

USA

## DESCRIPTION

Delivering food and gift givers across all of the Time Inc. brands, this database is comprised of subscribers who have purchased food and gift items including cookies, candy, flowers, gift baskets, and holiday items.

Included in this masterfile are subscribers from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

Source: Direct Mail

## SELECTS

1 MONTH HOTLINE \$16.00/M

3 MONTH HOTLINE \$12.00/M

6 MONTH HOTLINE \$8.00/M

AGE, INCOME \$16.00/M

CANCELLATION FEE \$150.00/F

GENDER/SEX \$8.00/M

KEY CODE \$2.00/M

LIFESTYLE \$16.00/M

MINIMUM FULFILLMENT FEE \$50.00/F

SELECTIVITY \$16.00/M

SOURCE \$10.00/M

STATE, SCF, ZIP \$8.00/M

ZIP PROCESSING FEE \$50.00/F

## ADDRESSING

KEY CODING \$2.00/M

FTP \$50.00/F

## RELATED LISTS

☐ THE SWISS COLONY CATALOG FOOD☐ AND GIFT BUYERS☐ MRS FIELDS GIFTS INC☐ GOURMET VILLAGE FOOD AND WINE☐ BUYERS☐ GOURMET FOOD GIFTS FROM HOME☐ DESIGN TRENDS☐ CRYER CREEK KITCHENS☐ WOLFERMAN'S☐ FANNIE MAY CONFECTIONS☐ SWEET TOOTH CAKES AND PIES☐ FIGIS GIFTS IN GOOD TASTE☐ BUYERS☐ SUN GROVES CORPORATE GIFT☐ BUYERS

COULTER-OWENS 000205

**Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

Terms: \$150/L and select charges apply on all cancelled orders.  
Orders cancelled after mail date must be paid in full.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #335593 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Golf Super Masterfile Mailing List

This database delivers over 4 million golf enthusiasts from Time Inc. Comprised of subscribers interested in everything from golf tips and golf sports coverage to golf travel and the golf lifestyle, the Time Inc. Golf Super Masterfile has responsive consumers for a variety of offers including travel, catalog, fundraising, membership, financial, and publishing. Included in this masterfile are subscribers to GOLF Magazine and SI Golf Plus, as well as subscribers with golf interest and/or golf purchase from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel+Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

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## SEGMENTS

COUNTS THROUGH 05/29/2014

4,130,299 TOTAL UNIVERSE / BASE RATE	\$95.00/M
4,130,299 ACTIVE GOLFERS	+ \$16.00/M
1,999,088 ACTIVE MALE GOLFERS	+ \$24.00/M
2,281,214 ACTIVE FEMALE GOLFERS	+ \$24.00/M
2,113,387 ACTIVE GOLFERS WITH \$100K+ INCOME	+ \$32.00/M
3,141,779 ACTIVE GOLFERS WHO TRAVEL	+ \$32.00/M
1,274,952 ACTIVE GOLFERS WITH \$1MM+ NET WORTH	+ \$32.00/M
3,467,693 ACTIVE GOLFERS WHO DONATE TO CHARITABLE CAUSES	+ \$32.00/M
2,878,972 ACTIVE GOLFERS AGE 50+	+ \$32.00/M
692,154 ACTIVE GOLF MAGAZINE SUBSCRIBERS	\$105.00/M
711,052 ACTIVE SPORTS ILLUSTRATED GOLF PLUS	+ \$105.00/M
FUNDRAISING/CATALOG RATE \$75/M	

## DESCRIPTION

This database delivers over 4 million golf enthusiasts from Time Inc. Comprised of subscribers interested in everything from golf tips and golf sports coverage to golf travel and the golf lifestyle, the Time Inc. Golf Super Masterfile has responsive consumers for a variety of offers including travel, catalog, fundraising, membership, financial, and publishing.

Included in this Masterfile are subscribers to GOLF Magazine and SI Golf Plus, as well as subscribers with golf interest and/or golf purchase from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and

POPULARITY: \*\*\*\*\* 95

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE, INCOME	\$16.00/M
CANCELLATION FEE	\$150.00/F
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F
ADDRESSING	
KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  [GOLF ILLUSTRATED MAGAZINE](#)
-  [SPORTS ILLUSTRATED GOLF PLUS](#)
-  [GOLF MAGAZINE](#)
-  [PGA TOUR GOLF MASTERFILE](#)
-  [GOLF DIGEST MAGAZINE](#)
-  [UNITED STATES GOLF ASSOCIATION ACTIVE MEMBERS](#)
-  [THE GOLF WAREHOUSE](#)
-  [LINKS MAGAZINE THE BEST OF](#)

COULTER-OWENS 000207

Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

GOLF  
GOLFWEEK  
GOLF TIPS

**Source:** Direct Mail

**Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #205790 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. New Movers Enhanced Mailing List

The Time Inc. New Movers Database has been enhanced with InfoBase data to identify hundreds of lifestyle and demographic segments! Target prime prospects in their new homes with the Time Inc. New Movers Database! This 8-week file is updated monthly, merged, and deduped offering consumers with purchasing power who have contacted Time Inc. to change their addresses on any of the following magazine titles: All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People Stylewatch, People en Español, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME and Travel + Leisure.

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## SEGMENTS

COUNTS THROUGH 11/27/2014

247,488 TOTAL UNIVERSE / BASE RATE	\$95.00/M
141,834 30 DAY ENHANCED CHANGE OF ADDRESS	+ \$16.00/M
65,785 60 DAY PRESENCE OF CHILD	+ \$16.00/M
90,929 60 DAY INCOME \$100,000+	+ \$16.00/M
80,452 60 DAY HOMEOWNERS	+ \$16.00/M
36,903 60 DAY AGE 18-35	+ \$16.00/M
40,908 60 DAY AGE 36-49	+ \$16.00/M
45,221 60 DAY AGE 50-65	+ \$16.00/M
35,554 60 DAY AGE 66+	+ \$16.00/M
FUNDRAISING/CATALOG RATE \$75/M	


## DESCRIPTION

The Time Inc. New Movers Database has been enhanced with InfoBase data to identify hundreds of lifestyle and demographic segments!

Target prime prospects in their new homes with the Time Inc. New Movers Database! This 8-week file is updated monthly, merged, and deduped offering consumers with purchasing power who have contacted Time Inc. to change their addresses on any of the following magazine titles: All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People Stylewatch, People en Español, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME and Travel + Leisure.

POPULARITY: \*\*\*\*\* 91

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
CANCELLATION FEE	\$150.00/F
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  TIME INC. MAGAZINES GROUP ENHANCED MASTERFILE
-  TIME INC. SENIORS MASTERFILE
-  HEARST MASTERFILE - CHANGE OF ADDRESS
-  TIME INC. NEW MOVERS DATABASE
-  TIME INC. SPANISH SPEAKING/HISPANIC MASTERFILE
-  TIME INC. AFRICAN AMERICAN MASTERFILE
-  TIME INC. TRAVEL MASTERFILE
-  TIME INC. WOMEN MASTERFILE
-  TIME INC. TEENS MASTERFILE
-  TIME INC. COOKING MASTERFILE

## Pricing:

Policy: Net Name 85%

Minimum: 50,000

Run Charge: \$10/M

COULTER-OWENS 000209



**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

#### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #189707 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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Mailing List Finder

All Mailing Lists

1 Start

2 Results

3 Data Card

4 Request

5 Finished

## Time Inc. Pets Masterfile Mailing List

They are more than just pet owners - they are pet lovers. The subscribers that comprise this enhanced masterfile own dogs, cats and other household pets, and they view their pets as members of their families. These animal lovers are interested in literature and products for pets and pet owners, and they support animal and humanitarian causes. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyle, demographic and purchase data available, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

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SEGMENTS	COUNTS THROUGH 05/29/2014	POPULARITY: ***** 89
5,021,118 TOTAL UNIVERSE / BASE RATE	\$95.00/M	MARKET: CONSUMER
3,202,241 ACTIVE DOG OWNERS	+ \$16.00/M	CHANNELS: <input type="checkbox"/>
2,271,607 ACTIVE CAT OWNERS	+ \$16.00/M	SOURCE: OTHER
5,021,118 ACTIVE PET OWNERS	+ \$16.00/M	PRIVACY: UNKNOWN
1,858,666 ACTIVE PET OWNERS W/CHILDREN	+ \$32.00/M	DMA?: YES - MEMBER
3,644,254 ACTIVE SENIORS WITH PETS	+ \$32.00/M	STATUS: STANDARD PROVIDER
1,505,159 ACTIVE OWN A DOG AND CAT	+ \$32.00/M	GEO: USA
4,641,070 ACTIVE PET OWNERS WHO DONATE TO CHARITABLE CAUSES	+ \$32.00/M	
FUNDRAISING/CATALOG RATE \$75/M		
DESCRIPTION		SELECTS
They are more than just pet owners - they are pet lovers. The subscribers and buyers that comprise this enhanced masterfile own dogs, cats and other household pets, and they view their pets as members of their families. These animal lovers are interested in literature and products for pets and pet owners, and they support animal and humanitarian causes.		1 MONTH HOTLINE \$16.00/M
Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyle, demographic and purchase data available, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.		3 MONTH HOTLINE \$12.00/M
		6 MONTH HOTLINE \$8.00/M
		AGE, INCOME \$16.00/M
		CANCELLATION FEE \$150.00/F
		GENDER/SEX \$8.00/M
		KEY CODE \$2.00/M
		LIFESTYLE \$16.00/M
		MINIMUM FULFILLMENT FEE \$50.00/F
		SOURCE \$10.00/M
		STATE, SCF, ZIP \$8.00/M
		ZIP PROCESSING FEE \$50.00/F
		ADDRESSING
		KEY CODING \$2.00/M
		FTP \$50.00/F
		RELATED LISTS
		<input type="checkbox"/> CONDE NAST - PET OWNERS
		<input type="checkbox"/> GOOD DOG! MAGAZINE
		<input type="checkbox"/> YOUR DOG TUFTS UNIVERSITY
		<input type="checkbox"/> WHOLE DOG JOURNAL NEWSLETTER
		<input type="checkbox"/> PAWS ID PET TAG BUYERS
		<input type="checkbox"/> AMERICAN KENNEL CLUB FAMILY DOG SUBSCRIBERS
		<input type="checkbox"/> IN THE COMPANY OF DOGS
		<input type="checkbox"/> ORVIS ENHANCED MASTERFILE
		<input type="checkbox"/> DOGWATCH NEWSLETTER
		<input type="checkbox"/> HARRIET CARTER CATALOG BUYERS

COULTER-OWENS 000211

## ENHANCED MASTERFILE

**Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**Source:** Direct Mail

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #205789 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

[Get Count](#)[Get Pricing](#)[Get More Information](#)



## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Political Party Masterfile Mailing List

The Time Inc. universe of subscribers is selectable by self-reported political party data for mailers looking to target Democrats, Republicans, Independents, or Registered Voters-No Party.

Get Count

Get Pricing

Get More Information

## SEGMENTS

COUNTS THROUGH 07/31/2014

8,751,973 TOTAL UNIVERSE / BASE RATE	\$95.00/M
2,516,956 ACTIVE REPUBLICAN SUBSCRIBERS	+ \$16.00/M
3,606,086 ACTIVE DEMOCRATIC SUBSCRIBERS	+ \$16.00/M
84,098 ACTIVE INDEPENDENT SUBSCRIBERS	+ \$16.00/M
2,544,833 ACTIVE REGISTERED VOTER - NO PARTY	+ \$16.00/M
FUNDRAISING/NONPROFIT INCENTIVE	
\$70/M BASE AND SELECTS CAPPED AT \$15/M	
EMAIL NAMES ALSO AVAILABLE	
2,484,107 ACTIVE POLITICAL PARTY @ EMAIL	\$135.00/M
876,045 ACTIVE REPUBLICANS @ EMAIL	+ \$20.00/M
1,285,712 ACTIVE DEMOCRATS @ EMAIL	+ \$20.00/M
23,229 ACTIVE INDEPENDENTS @ EMAIL	+ \$20.00/M
921,167 ACTIVE REGISTERED VOTERS - NO PARTY @ EMAIL	+ \$20.00/M
DEPLOYMENT	+ \$25.00/M

## DESCRIPTION

The Time Inc. universe of subscribers is selectable by self-reported political party data for mailers looking to target Democrats, Republicans, Independents, or Registered Voters-No Party. Political data can be selected in combination with any source, recency, gender, demographic, interest and purchase data variables.

The Time Inc. Political Party Masterfile includes subscribers to All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure.

Mailers with environmental, civil/equal rights advocacy, political, cultural/arts, public broadcasting, health offers and more can find the responsive segments they seek.

Source: Direct Mail

Pricing:

POPULARITY: 81

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA












## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE, INCOME	\$16.00/M
AILMENTS	\$50.00/M
BUSINESS ADDRESS	\$14.00/M
CANCELLATION FEE	\$150.00/F
DEPLOYMENT	\$25.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT	\$50.00/F
FEE	
POLITICAL PARTY	\$16.00/M
SOURCE	\$10.00/M
STATE	\$8.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  OBAMA FOR AMERICA
-  NAT'L COMMITTEE TO PRESERVE SOCIAL SECURITY & MEDICARE
-  PEOPLE FOR THE AMERICAN WAY
-  SOUTHERN POVERTY LAW CENTER
-  DEMOCRATIC DISCERNING DONORS (ALL L-12, \$100P)
-  PLANNED PARENTHOOD
-  FEDERATION OF AMERICA - DONORS
-  NAACP (NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE)
-  HILLARY CLINTON FOR PRESIDENT
-  AL FRANKEN FOR SENATE 2014
-  AMERICAN REGISTRAR OF DEMOCRATIC DONORS

COULTER-OWENS 000213

<b>Policy:</b>	Net Name 85%	
<b>Minimum:</b>	50,000	Run Charge: \$10/M
<b>Terms:</b>	Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees. Orders Cancelled after the mail date, full charges apply.	

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #313558 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Seniors Masterfile Mailing List

Seniors are a rapidly growing generation in America. Reach close to 7 million consumers that have discretionary income and enjoy the fruits of their labor. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyle, demographic and purchase data available, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

[Get Count](#)[Get Pricing](#)[Get More Information](#)

## SEGMENTS

COUNTS THROUGH 05/29/2014

POPULARITY: \*\*\*\*\* 97

7,406,585 TOTAL UNIVERSE / BASE RATE	\$95.00/M
7,506,585 ACTIVE SENIORS AGE 50+	+ \$16.00/M
1,951,978 3 MONTH SUBSCRIBERS AGE 50+	+ \$28.00/M
2,966,234 AGE 50+ WITH INCOME \$50K+	+ \$32.00/M
862,165 3 MONTH SUBSCRIBERS AGE 65+	+ \$28.00/M
6,044,349 SENIORS WHO ARE ONLINE	+ \$32.00/M
5,093,980 SENIORS WHO TRAVEL	+ \$32.00/M
1,897,412 SENIORS WITH GRANDCHILDREN	+ \$32.00/M
6,106,168 SENIORS WHO GARDEN	+ \$32.00/M
2,895,591 SENIORS WHO HAVE PETS	+ \$32.00/M
5,381,056 SENIORS WITH CRAFT INTERESTS	+ \$32.00/M
6,025,289 SENIORS WITH HEALTH & FITNESS INTEREST	+ \$32.00/M
FUNDRAISING/CATALOG RATE \$75/M	

MARKET:	CONSUMER
CHANNELS:	<input type="checkbox"/>
SOURCE:	OTHER
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
CANCELLATION FEE	\$150.00/F
DEMOGRAPHIC	\$16.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

- ☐ CONDE NAST - SENIORS
- ☐ AARP MEMBERS
- ☐ MONEY MAGAZINE SENIORS
- ☐ EXPERIAN CONSUMERVUE
- ☐ ATTITUDINAL AND BEHAVIORAL - BEHAVIORBANK
- ☐ WHERE TO RETIRE MAGAZINE
- ☐ FORTUNE SENIORS
- ☐ TRAVEL 50 & BEYOND MAGAZINE
- ☐ TV GUIDE MATURE SUBSCRIBERS
- ☐ DR. LEONARD'S HEALTHCARE CATALOG BUYERS
- ☐ KIPLINGER'S RETIREMENT REPORT

## DESCRIPTION

Seniors are a rapidly growing generation in America. Reach close to 7 million consumers that have discretionary income and enjoy the fruits of their labor.

Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyle, demographic and purchase data elements available, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

## Pricing:

COULTER-OWENS 000215



**Policy:** Net Name 85%  
**Minimum:** 50,000 **Run Charge:** \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**Source:** Direct Mail

#### ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #79983 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Spanish Speaking/Hispanic Masterfile Mailing List

The Time Inc. Spanish Speaking/Hispanic Masterfile gives you access to America's fastest growing group of consumers. Studies show on average, Spanish Speaking/Hispanic households receive far less mail than the average household, making them more receptive to your offer. Included in this Masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

Get Count

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## SEGMENTS

COUNTS THROUGH 05/29/2014

1,127,781 TOTAL UNIVERSE / BASE RATE	\$95.00/M
467,747 ACTIVE SPANISH SPEAKING SUBSCRIBERS	+ \$16.00/M
125,522 3 MONTH SPANISH SPEAKING SUBSCRIBERS	+ \$28.00/M
223,634 6 MONTH SPANISH SPEAKING SUBSCRIBERS	+ \$24.00/M
411,927 ACTIVE WITH PRESENCE OF CHILDREN	+ \$32.00/M
825,037 ACTIVE WITH INCOME OF \$50K+	+ \$32.00/M
500,112 ACTIVE AGE 50+	+ \$32.00/M
557,713 ACTIVE DONORS	+ \$32.00/M
876,955 ACTIVE HISPANIC SUBSCRIBERS	+ \$16.00/M
ALSO CONSIDER	
261,523 PEOPLE EN ESPAÑOL	\$105.00/M
FUNDRAISING/CATALOG RATE \$75/M	

## DESCRIPTION

The Time Inc. Spanish Speaking/Hispanic Masterfile gives you access to America's fastest growing group of consumers. Studies show on average Spanish Speaking/Hispanic households receive far less mail than the average household, making them more receptive to your offer.

Included in this Masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

POPULARITY: \*\*\*\*\* 99

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
CANCELLATION FEE	\$150.00/F
DEMOGRAPHIC	\$16.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  CONDE NAST - HISPANIC SUBSCRIBERS
-  HISPANIC AMERICAN GRANDPARENTS MAILING LIST
-  PEOPLE EN ESPAÑOL
-  PROFILE AMERICA POSTAL AND EMAIL MASTERFILE
-  CELEBRANDO HISPANIC PUBLISHERS
-  FRANK CAWOOD & ASSOCIATES ENHANCED MASTERFILE

COULTER-OWENS 000217

**General Comments:**

Time Inc. also offers People en Español--the best selling Hispanic magazine in America. Written entirely in Spanish, People en Español satisfies the many needs of the U.S. Hispanic reader.

In addition to People en Español magazine and the Hispanic Masterfile, Time Inc. offers over 45 additional ethnic and religious selects including: Catholic, Jewish, British, African American, German, and Irish.

**Source:** Direct Mail

**Pricing:**

Policy: Net Name 85%

Minimum: 50,000 Run Charge: \$10/M

**Terms:** Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #79857 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

SIEMPRE MUJER SPANISH  
MAGAZINE  
CYSTIC FIBROSIS FOUNDATION  
HISPANIC DONORS  
AMERICAN HEART ASSOCIATION  
DONORS  
PUBLISHERS CLEARING HOUSE  
HISPANIC AND SPANISH SPEAKING  
MOB

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Sports Masterfile Mailing List

These active men and women devote many leisure hours to participating in and following sports. They enjoy the action, the outdoors, and the spirit of competition. Whether they join sports clubs, attend sporting events, or stay current from the comfort of home, these loyal sports fans are among the most passionate and responsive individuals you can reach with offers for magazines, sporting equipment, entertainment and leisure products, gifts, memberships, and travel/events. Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

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## SEGMENTS

COUNTS THROUGH 05/29/2014

5,981,400 TOTAL UNIVERSE / BASE RATE	\$95.00/M
5,981,400 ACTIVE SPORTS SUBSCRIBERS	+ \$16.00/M
1,845,965 ACTIVE BASEBALL INTEREST	+ \$16.00/M
1,704,965 ACTIVE BASKETBALL INTEREST	+ \$16.00/M
2,377,785 ACTIVE FOOTBALL INTEREST	+ \$16.00/M
646,099 ACTIVE HOCKEY INTEREST	+ \$16.00/M
1,328,395 ACTIVE NASCAR ENTHUSIAST	+ \$16.00/M
107,824 ACTIVE SOCCER INTEREST	+ \$16.00/M
504,920 ACTIVE TENNIS INTEREST	+ \$16.00/M
931,098 ACTIVE AUTO RACING INTEREST	+ \$16.00/M
1,355,919 ACTIVE SPORTS VIEWERS	+ \$16.00/M
599,233 ACTIVE SI PRO FOOTBALL TEAM SUBSCRIBERS (BASE RATE = \$105/M)	+ \$16.00/M
93,624 ACTIVE SI MLB BASEBALL TEAM SUBSCRIBERS	+ \$16.00/M
FUNDRAISING/CATALOG RATE \$75/M	

POPULARITY: \*\*\*\*\* 92

MARKET: CONSUMER

CHANNELS: 

SOURCE: OTHER

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE, INCOME	\$16.00/M
CANCELLATION FEE	\$150.00/F
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  SPORTS ILLUSTRATED
-  SPORTS ILLUSTRATED ENHANCED
-  SPORTING NEWS MAGAZINE
-  SPORTING NEWS MAGAZINE - ENHANCED SUBSCRIBERS
-  ESSENCE MAGAZINE
-  SPORTS ILLUSTRATED KIDS
-  MLB INSIDERS CLUB
-  SPORTS ILLUSTRATED TEEN

## DESCRIPTION

These active men and women devote many leisure hours to participating in and following sports. They enjoy the action, the outdoors, and the spirit of competition. Whether they join sports clubs, attend sporting events, or stay current from the comfort of home, these loyal sports fans are among the most passionate and responsive individuals you can reach with offers for magazines, sporting equipment, entertainment and leisure products, gifts, memberships, and travel/events.

Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money,

COULTER-OWENS 000219

People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

- SPORTS MEMORABILIA COLLECTORS
- POSTAL MASTERFILE
- GOLF MAGAZINE

**Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

Terms: Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
Orders Cancelled after the mail date, full charges apply.

Source: Direct Mail

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #205791 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

Get Count

Get Pricing

Get More Information



## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## Time Inc. Teens Masterfile Mailing List

Included in this Teen Masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

Get Count

Get Pricing

Get More Information

## SEGMENTS

COUNTS THROUGH 05/29/2014

POPULARITY: \*\*\*\*\* 87

2,306,879 TOTAL UNIVERSE / BASE RATE	\$95.00/M
2,306,879 ACTIVE SUBSCRIBERS WITH TEENS	+ \$16.00/M
613,810 3 MONTH SUBSCRIBERS WITH TEENS	+ \$28.00/M
2,006,925 TEENS WHO ARE ONLINE	+ \$32.00/M
472,567 ACTIVE TEEN BOYS	+ \$24.00/M
421,407 ACTIVE TEEN GIRLS	+ \$24.00/M
122,637 TEENS WHO PLAY HOME VIDEO GAMES	+ \$32.00/M
FUNDRAISING/CATALOG RATE \$75/M	

MARKET:	CONSUMER
CHANNELS:	
SOURCE:	OTHER
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA

## DESCRIPTION

Included in this masterfile are names from All You, Coastal Living, Cooking Light, Entertainment Weekly, ESSENCE, Food & Wine, FORTUNE, GOLF Magazine, Health, InStyle, Money, People, People en Español, People StyleWatch, Real Simple, Southern Living, Sports Illustrated, Sunset, This Old House, TIME, and Travel + Leisure. With the broad range of lifestyles and demographics, combined with the substantial universe, even the most targeted campaigns will have success with this masterfile.

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
CANCELLATION FEE	\$150.00/F
DEMOGRAPHIC	\$16.00/M
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
LIFESTYLE	\$16.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

- SEVENTEEN
- SPORTS ILLUSTRATED TEEN
- TEEN VOGUE MAGAZINE
- POTTERY BARN TEEN
- BAUER PUBLISHING TEEN MAGAZINE MASTERFILE
- GIRLS' LIFE
- URBAN OUTFITTERS
- J 14 MAGAZINE
- TIME INC. AFFLUENT MEDIA GROUP ENHANCED MASTERFILE
- SPORTS ILLUSTRATED KIDS

## Pricing:

Policy: Net Name 85%  
 Minimum: 50,000 Run Charge: \$10/M

## Terms:

Cancelled orders before the mail date incurs: 150/L cancellation fee, output, applicable run charges and enhancement fees.  
 Orders Cancelled after the mail date, full charges apply.

Source: Direct Mail

## ORDERING INSTRUCTIONS

COULTER-OWENS 000221



To order this list, contact your List Broker and ask for NextMark List ID #79981 or [click here to place your request](#).

- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

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## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## TIME Magazine Mailing List

TIME stays on top of all the important news and events happening around the world with interesting and thought provoking articles. From the latest breakthroughs in technology to the newest government policies affecting Americans, TIME gives insightful and in-depth reporting on many different topics to help readers make informed decisions concerning their family, their careers, their finances and even their personal time.

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Get More Information

## SEGMENTS

COUNTS THROUGH 01/01/2015

1,819,051 TOTAL UNIVERSE / BASE RATE	\$100.00/M
145,017 30 DAY SUBSCRIBERS	+ \$16.00/M
17,195 30 DAY CHANGE OF ADDRESS	+ \$14.00/M
1,041,901 ACTIVE MALE SUBSCRIBERS	+ \$8.00/M
767,339 ACTIVE FEMALE SUBSCRIBERS	+ \$8.00/M
1,204,714 ACTIVE DIRECT TO PUBLISHER SUBSCRIBERS	+ \$10.00/M
1,015,885 ACTIVE DIRECT MAIL SOLD SUBSCRIBERS	+ \$10.00/M
945,003 ACTIVE AGENT SOLD SUBSCRIBERS	+ \$10.00/M
78,751 ACTIVE BUSINESS ADDRESS SUBSCRIBERS	+ \$14.00/M
393,501 6 MONTH FORMER SUBSCRIBERS	\$50.00/M
1,318,980 ACTIVE GLOBAL EXECUTIVE SUBSCRIBERS	+ \$8.00/M
165,447 ACTIVE ONLINE SUBSCRIBERS	+ \$10.00/M
1,190,186 ACTIVE SENIORS AGE 50+	+ \$16.00/M
283,773 TIME STYLE & DESIGN EDITION	+ \$16.00/M
539,039 ACTIVE TIME EMAIL	\$150.00/M
16,976 ACTIVE TIME MAGAZINE @CANADIAN ADDRESS	\$110.00/M
FUNDRAISING/CATALOG RATE \$75/M	

POPULARITY: ■■■■ 100

MARKET:	BUSINESS AND CONSUMER
CHANNELS:	
SOURCE:	SEE DESCRIPTION
PRIVACY:	UNKNOWN
DMA?:	YES - MEMBER
STATUS:	STANDARD PROVIDER
GEO:	USA
GENDER:	47% FEMALE 53% MALE
SPENDING:	\$49.00 AVERAGE ORDER









## SELECTS

30 DAY	\$16.00/M
6 MONTH HOTLINE	\$8.00/M
90 DAY	\$12.00/M
AGE	\$16.00/M
BUSINESS ADDRESS	\$14.00/M
BUSINESS EXECUTIVES	\$8.00/M
CANCELLATION FEE	\$150.00/F
CHANGE OF ADDRESS	\$14.00/M
GENDER/SEX	\$8.00/M
GST TAX APPLIES	
KEY CODE	\$2.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
PUBLIC PLACE ADDRESS	\$14.00/M
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP SET UP	\$50.00/F

## ADDRESSING

KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  CONDE NAST - SENIORS
-  ACXION INFOBASE NEW
-  HOMEOWNERS LIST
-  MONEY MAGAZINE
-  NATIONAL GEOGRAPHIC SOCIETY
-  ENHANCED MASTERFILE
-  AMERIMARK ENHANCED MASTERFILE
-  DR. LEONARD'S HEALTHCARE

## DESCRIPTION

TIME stays on top of all the important news and events happening around the world with interesting and thought provoking articles. From the latest breakthroughs in technology to the newest government policies affecting Americans, TIME gives insightful and in-depth reporting on many different topics to help readers make informed decisions concerning their family, their careers, their finances and even their personal time.



## Demographics/Profile:

Women	47%
Men	53%

## Source:

Agents  
Direct Mail  
Insert Cards

COULTER-OWENS 000223

College Educated	72%	Internet
Median Age	47	Renewals
Median Household Income	\$ 76,993	Television

CATALOG BUYERS  
EXPERIAN CONSUMERVUE  
TRIGGERS - NEW MOVERS  
DATABASE  
PEOPLE  
DISABLED AMERICAN VETERANS  
ACTIVE DONORS  
RODALE, INC. MASTERFILE

**General Comments:****Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

Terms: Cancelled orders before the mail date incurs: 150/L  
cancellation fee, output, applicable run charges and  
enhancement fees. Orders Cancelled after the mail  
date, full charges apply. All list rentals must be  
reciprocal to all Time Magazine offers.

**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #79588 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- PLEASE INQUIRE ABOUT EXCHANGE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

[Get Count](#)[Get Pricing](#)[Get More Information](#)



## Mailing List Finder

All Mailing Lists

1 Start 2 Results 3 Data Card 4 Request 5 Finished

## TIME Magazine Seniors Mailing List

At the peak of their careers and earning power, these seniors are primed for a variety of direct marketing offers. TIME offers subscribers that have been overlayed with 50+ age information from InfoBase. Today's market of consumers over 50 has become a dominant demographic. TIME stays on top of all the important news and events happening around the world with interesting and thought provoking articles. From the latest breakthroughs in technology to the newest government policies affecting Americans, TIME gives insightful and in-depth reporting on many different topics to help readers make informed decisions concerning their family, their careers, their finances and even their personal time.

Get Count

Get Pricing

Get More Information

## SEGMENTS

1,190,186 TOTAL UNIVERSE / BASE RATE	\$100.00/M
1,190,186 ACTIVE SENIORS AGE 50+	+ \$16.00/M
700,729 ACTIVE SENIORS AGE 66+	+ \$16.00/M
FUNDRAISING/CATALOG RATE \$75/M	

COUNTS THROUGH 11/27/2014

POPULARITY: \*\*\*\*\* 96

MARKET: CONSUMER

CHANNELS: 

SOURCE: SEE DESCRIPTION

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

GENDER: 47% FEMALE 53% MALE

SPENDING: \$49.00 AVERAGE ORDER

## DESCRIPTION

At the peak of their careers and earning power, these seniors are primed for a variety of direct marketing offers. TIME offers subscribers that have been overlayed with 50+ age information from InfoBase. Today's market of consumers over 50 has become a dominant demographic.



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## Demographics/Profile:

Women 47%

## Source:

Agents

Direct Mail

## SELECTS

1 MONTH HOTLINE	\$16.00/M
3 MONTH HOTLINE	\$12.00/M
6 MONTH HOTLINE	\$8.00/M
AGE	\$16.00/M
CANCELLATION FEE	\$150.00/F
GENDER/SEX	\$8.00/M
KEY CODE	\$2.00/M
MINIMUM FULFILLMENT FEE	\$50.00/F
SOURCE	\$10.00/M
STATE, SCF, ZIP	\$8.00/M
ZIP PROCESSING FEE	\$50.00/F
ADDRESSING	
KEY CODING	\$2.00/M
FTP	\$50.00/F

## RELATED LISTS

-  MONEY MAGAZINE SENIORS
-  AARP MEMBERS
-  FORTUNE SENIORS
-  KIPLINGER'S RETIREMENT REPORT
-  TIME INC. SENIORS MASTERFILE
-  SUNSET SENIORS
-  MAYO CLINIC HEALTH LETTER
-  MARCH OF DIMES - SENIORS
-  WHERE TO RETIRE MAGAZINE

COULTER-OWENS 000225

TIME Magazine Seniors Mating List

Men 53%  
Median Household Income \$ 73,842

Insert Cards  
Internet  
Renewals  
Television

TIME INC. AFFLUENT MEDIA  
GROUP ENHANCED MASTERFILE

**Pricing:**

Policy: Net Name 85%  
Minimum: 50,000 Run Charge: \$10/M

Terms: Cancelled orders before the mail date incurs: 150/L  
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**ORDERING INSTRUCTIONS**

- To order this list, contact your List Broker and ask for NextMark List ID #79583 or [click here to place your request](#).
- 7,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- 85% NET NAME AVAILABLE ON ORDERS OF 50,000 OR MORE (\$10.00/M RUN CHARGE)
- PLEASE INQUIRE ABOUT EXCHANGE
- REUSE IS AVAILABLE ON ORDERS OF 2,500
- CANCELLATION FEE AT \$150.00/F

Get Count

Get Pricing

Get More Information